



## Constituency Committee - Birkenhead

<b>Date:</b>	<b>Wednesday, 14 June 2017</b>
<b>Time:</b>	<b>6.00 pm</b>
<b>Venue:</b>	<b>Birkenhead Town Hall</b>

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### AGENDA

**1. MEMBERS' CODE OF CONDUCT- DECLARATIONS OF INTEREST**

Members are asked to consider whether they have any disclosable pecuniary interests and / or any other relevant interest in connection with any item(s) on the agenda and, if so, to declare them and state the nature of the interest.

**2. APOLOGIES FOR ABSENCE**

**3. MINUTES (Pages 1 - 8)**

The Committee be requested to approve the accuracy of minutes of the meeting held on 30 March, 2017.

**4. WIRRAL YOUTH ZONE, THE HIVE**

To receive a presentation from Stuart Barnes, Chief Executive of Wirral Youth Zone, The Hive.

**5. WIRRAL STRATEGIC REGENERATION FRAMEWORK**

To receive a presentation about the overview of the Wirral Strategic Regeneration Framework from Sally Shah, Commissioner Place and Investment and Hayley Owen, Economic Development Lead, Wirral Council.

**6. ENVIRONMENTAL GROT SPOTS CONTRACT**

Verbal report from Mike Cockburn, Lead Commissioner – Environment, Wirral Council.

- 7. BIRKENHEAD CONSTITUENCY COMMITTEE (Pages 9 - 42)**
- 8. PUBLIC QUESTIONS AND ANSWERS**
- 9. ANY OTHER URGENT BUSINESS APPROVED BY THE CHAIR**

## CONSTITUENCY COMMITTEE - BIRKENHEAD

Thursday, 30 March 2017

Present: Councillor G Davies (Chair)

Councillors M McLaughlin T Norbury  
A Brighouse J Stapleton  
P Davies P Cleary  
WJ Davies P Doughty  
S Foulkes B Kenny  
AR McLachlan A Davies  
C Meaden

### 34 MEMBERS' CODE OF CONDUCT- DECLARATIONS OF INTEREST

No declarations of interest were received.

### 35 APOLOGIES FOR ABSENCE

Apologies for absence were received from:

Councillor S Kelly  
Councillor J McManus  
Councillor D Realey

### 36 MINUTES

#### RESOLVED:

**That the minutes of the meeting held on 19 January 2017 be agreed as a correct record.**

### 37 COMMUNITY CONNECTORS

The Committee considered a verbal presentation from Ms Justine Molyneux, CEO of 'Connect Us'.

Ms Molyneux stated that 'Connect Us' had been launched to support the work being undertaken by Healthy Wirral and the Health Related Worklessness programme, led by the local aspiration on Wirral to move towards stronger residents and neighbourhoods.

She highlighted their Vision which centred on tackling issues of social isolation and improving people's health and wellbeing.

'Connect Us' worked alongside projects, services and community activities across Wirral and Connectors were building on existing connections to ensure that information was shared and referral pathways strong.

Ms Molyneux explained the process as to how people came into contact with a Connector, which ranged from door knocking, word of mouth, community venues, social media or direct referrals from professionals such as GP's.

Moving forward it was explained that 'Connect us' would be developing structural enablers in the community and look to identify and recruit Volunteer Connectors, Community Navigators and Peer Mentors.

Anyone wishing to refer, request information or to offer support or suggestions, they could do so by Email: [Connectus@involvenorthwest.org.uk](mailto:Connectus@involvenorthwest.org.uk); Tel: 0151 644 1100 or via the web: <http://www.involvenorthwest.org.uk/index.php/services/community-connectors-service>

Ms Molyneux introduced two community connectors who gave some examples of the kind of help and support they had provided to residents. She reiterated that all connectors worked in pairs and that there was no one who worked alone within the community. She further commented that connectors encouraged people to be better neighbours and as a result had made some referrals to appropriate services.

**RESOLVED:**

**That Ms Molyneux and the representatives from the Community Connectors be thanked for their attendance and informative presentation.**

**38 BEECHWOOD COMMUNITY CENTRE AND BEACONSFIELD CENTRE UPDATES**

The Committee considered a presentation from the Mr G Thomas, Director of the Beechwood Centre, formally Beechwood Play & Community Centre.

Mr Thomas indicated that in relation to the refurbishment works, funding had been obtained from Section 106 monies and the Estate Management Board; the Asset Transfer was complete in December 2016 and works would be completed by April 2017.

He highlighted some of the services that would be offered at the centre which included: the Wirral Play & Community Service for children 8yrs plus; Beechwood Food Larder offering food and toiletries and pet food from HIS Church and Fairshare; Pop Up Supermarket; Benefit advice; signposting;

sports hall; children's parties and breakfast and hot meals offered and free after school.

Further to the services provided Mr Thomas detailed new approaches that would be piloted at Beechwood, which included parallel local economies, providing alternatives to payday loans; approaches to collaboration, local businesses and social enterprises, access to food alternative social supermarket roles, community shop and hidden hunger in relation to the vulnerable groups in the community i.e. the elderly.

Mr Thomas in response to Members questions indicated that free school meals would be provided in school holidays and they would continue to work with LHT housing association to get the best for Beechwood.

Highlighting the future developments, Mr Thomas indicated that Beechwood in Bloom had proved very successful in 2016 and there were plans to replicate this for the competition 2017; the skateboard park and playground development would be delivered shortly; work would start on Improving Life Chances pilot scheme; plans to provide food hampers to residents at Christmas 2017 and a creation of the Beechwood Neighbourhood Planning Forum.

Mr Thomas concluded by thanking all those involved in the development of the Beechwood Centre from the residents who volunteered their time to The Big Local, Liverpool Housing Trust and the Constituency Manager and the team and the Community Asset Officer who ensured the transfer of Beechwood went smoothly.

**RESOLVED:**

**That Mr Thomas be thanked for his attendance and informative presentation.**

39 **BEE WIRRAL UPDATE**

The Committee welcomed Ms Shaughnessy who gave a presentation on the work undertaken by Bee Wirral.

Ms Shaughnessy indicated that Bee Wirral provided activities for residents from 0-90, in April 2015 there was an asset transfer between Bee Wirral and Wirral Change with Bee Wirral now operating the building.

She indicated that they had themselves carried out all of the renovation and repair work to the building and they also rose the appropriate funding, however, Merseyside Waste Disposal Authority kindly funded a replacement kitchen but there were still a lot of improvements to be made. She praised the

work of the people within the community who had helped with the massive transformation.

Ms Shaughnessy went on to highlight one of the projects undertaken namely 'Beautiful Birkenhead' an art exhibition held in Birkenhead Park which was very well attended..

**RESOLVED:**

**That Ms Shaughnessy be thanked for her attendance and her informative presentation.**

40 **NEO CAFE UPDATE**

The Committee welcomed Ms Emma Wilkes from Neo Café who gave an update on the current position.

Ms Wilkes indicated that Neo Café had now transferred in to the Beaconsfield Centre with the asset transfer to take place shortly. Neo was now open 7 days a week and some evenings.

Major repair works to the building had been done with the help of the Council and volunteers along with the Community Payback Team had worked on improving the garden area which had help them to successfully enter the 'in bloom' competition.

Ms Wilkes indicated that she had been working with a Business Connector on a Business Plan and looking into trade services with local businesses. Neo were currently providing food for the HIVE and working alongside Magenta Living.

Ms Wilkes highlighted a showcase event Neo had held for local businesses which had gone really well and received great press coverage and as a result were now working with Camel Lairds providing lunch to their employees. Neo had also received massive support from Tranmere Rovers and had a staff member seconded.

In relation to food supplies, it was explained that there was not much food wastage and supplies were acquired from Food Share and intercepted food from supermarkets and cafes etc.

Ms Wilkes highlighted the work they undertook in training with a view to gaining employment they would shortly be opening a training facility to help others.

Ms Wilkes further informed about the community boutique which would enable people to come and get clothes and household items for a donation rather

than a cost. She went on to highlight some of the activities undertaken and updated on the recent achievement of winning the Wirral Award.

**RESOLVED:**

**That Ms Wilkes be thanked for her attendance and informative presentation.**

41 **BIRKENHEAD CONSTITUENCY COMMITTEE**

The Birkenhead Constituency Manager introduced the report and updated the Committee on the following:

**Keeping Birkenhead Clean**

Ms Burrell highlighted some of the up and coming Clean-up days indicating that the YMCA, BID and McDonalds coordinated clean-up was to be done in April 2017.

The 'Community Pay Back' team had been requested to complete jobs for the next quarter these were detailed within the report.

She reported that 26 'Birkenhead In Bloom' 2017 applications were due to be submitted shortly and judging would be undertaken during July and August with the Awards ceremony held in October.

**The Hive**

Councillor Stapleton reported on the Hive Youth Zone which was opening on the 8th April 2017, she commented that those who had visited the Hive were blown away by the centre which would make a huge difference to the lives of Wirral's young people.

**Great British Door Knock – Rock Ferry**

The Age UK initiative to combat social isolation took place in March and had proved very successful. Participants included the Birkenhead Constituency Team, Councillors, and representatives from neighbourhood teams, Police, Magenta Living, Fire Service, Community Connectors and others.

Responses to questions were collated and referrals made to Rock Ferry residents regarding a range of activities and services in their area.

Members who took part in the event praised the work undertaken and commented that they felt the event had been very successful and useful.

## **North Birkenhead Youth Project**

Councillors McLachlan and Kenny updated on the progress made date.

A project was launched at Gautby Road Play and Community Centre in February 2017, targeting and engaging with a group of young people causing or at risk of causing ASB in the North End of Birkenhead.

40 young people engaged with the project workers and as a result ASB was reported at its lowest level. Speaking to some of the young people from the project they explained that they would be on the streets engaging ASB if they weren't involved in the project and the activities provided.

In relation to the HIVE it was reiterated that the centre was not trying to replace the community groups already established and there was a formal forum established for all youth services to meet and discuss their service provision as to which service best suits the needs of the young people

Further funding was now being sought to enable the Project to continue its great work.

### **Litter Issues**

Member raised concerns regarding the increased litter outside Wirral's public places and asked if special attention could be given to these areas.

A Member raised further concern regarding the ongoing litter problems in Balls Road in particular, by Turner Street Park and asked if officers could be asked to find a permanent solution to this problem.

### **RESOLVED:**

**That the Constituency Managers update report be noted.**

## **42 PUBLIC QUESTIONS AND ANSWERS**

The Chair referred to the pre-raised questions that had been received by the Committee and invited those present to address the Committee in respect of the questions raised.

Question 11 Mr J Brace

Mr Brace asked a question regarding accessibility issues at Bidston, Birkenhead Park, Upton Rail Stations and asked if information could be given as to who was responsible for ensuring stations made reasonable adjustments for disabled people?

He further asked if the Committee would like to comment on the reasons that had led to the rail strike planned for 8 April 2017.

A written response from Merseytravel had been sought and would be provided to Mr Brace in due course.

Councillor Foulkes in response commented that responsibility for stations laid with the station operators, they were responsible for compliance to the Equality Act and DDA requirements.

He further commented on the proposed strike which was in relation to driver only trains.

Question 12 Mrs L Brace

Mrs Brace raised concerns regarding the increasing incidents of fly tipping around the area of Flaybrick Memorial Gardens.

The Constituency Manager indicated that she would look into this and report back to Mrs Brace.

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## **Constituency Committee - Birkenhead Wednesday, 14 June 2017**

<b>REPORT TITLE:</b>	<b>Birkenhead Constituency Committee</b>
<b>REPORT OF:</b>	<b>Director for Health and Wellbeing</b>

### **REPORT SUMMARY**

Section 3 and 4 of this report provide an update on progress in relation to agreed schemes of work from the budget devolved to the Constituency Committee to date. It also details other Birkenhead Constituency Committee neighbourhood projects.

A finance summary sheet for the Constituency Committee budget and expenditure can be found in Appendix 1.

### **RECOMMENDATION/S**

**The Constituency Committee is requested to:**

- **Note the partnership work undertaken and future clean-up days funded by the skip fund**
- **Note the contribution of probation to Birkenhead clean-ups**
- **Note the 2017 Birkenhead in Bloom applications that have been submitted**
- **Note the updates from the food hubs and holiday food projects**
- **Note the updates regarding the Improving Life Chances community pilots**
- **Note the updates from BID team, Connectors and Assets update**

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

Please see section 3.0 background information for details

### **2.0 OTHER OPTIONS CONSIDERED**

Please see section 3.0 background information for details

### **3.0 BACKGROUND INFORMATION**

#### **3.1 Keeping Birkenhead Clean**

##### **Skip Fund, Community Partnership days and Clean-ups**

In total the Birkenhead Constituency Committee has provided and planned 91 skips for 2016/17 and given officer support for over 36 Community Clear Ups and Action Days at the cost of circa **£11,880** from the skip fund budget. Please see Appendix 2 for details of all the clean-up days so far. While it is difficult to calculate exactly how much waste the constituency team has removed, a rough estimate based on information from the skip hire company and Biffa, **is that it equates to at least 108 tonnes removed**. The skip days bring local residents, Councillors and partner agencies like the police together. The action days improve the environment and provide a platform for closer working.

##### **Additional Clean-up days since the last committee 2017**

We have the following community partnership days planned in March/April 2017:

- Rock Park clean - up 4th March 2017
- St Anne's Street - BID team, constituency team and Magenta on - 15th March
- YMCA, BID and McDonalds co-ordinate - clean up 5th April 2017
- Bentinck Street area - will take place during the first week of April, as the Hive is set to open on the - 8th April 2017
- Union Street Beaconfield centre clean – up 19<sup>th</sup> May 2017
- Magenta Bidston Rise clean-up – 18<sup>th</sup> May 2017

##### **Up and coming clean ups:**

- Marquis Street/Frodsham, Tranmere - clean up by residents date TBC
- Rodney Street Residents - date to be confirmed
- Clifton Park Residents – date to be confirmed

##### **The 'Community Pay Back' Team**

The 'Community Pay Back' team have delivered a programme of alleyway weed clearing and cleansing for Birkenhead. They have supported 'In Bloom' projects by doing clean ups and a range of other cleansing in each area. They have completed over 60 jobs for the Birkenhead Constituency Committee.

They have completed the following jobs also last quarter:

Location	date sent	date completed
Larch Road	21st March 2017	19/03/2017
Strip of land by B and M	21st March 2017	23/03/2017
Bhead library pocket park	21st March 2017	23/03/2017
Castle Street/Water Street	21st March 2017	19/03/2017
Holly Grove	21st March 2017	08/04/2017
Holborn Road	21st March 2017	08/04/2017
Central Hotel	10th April 2017	29/04/2017
Elm Road and Woodchurch Road	10th April 2017	29/04/2017
Allcot Avenue	18th April 2017	29/04/2017
Arno Rd	2nd April 2017	04/05/2017
Patton St	Clean up day	05/04/2017
Flaybrick Cemetery	27th April 2017	05/06/2017
266 Claughton Rd	18th April 2017	06/05/2017
Oxton Village Old bank site	18th April 2017	TBC
Byrne Ave and Bedford Rd	18th April 2017	TBC
Sisters Way	19th April 2017	07/05/2017
Larch Grove (Priority)	25th April 2017	17/05/2017
Chistleton Close	7th May 2017	18/05/2017

Please see Appendix 2 for further details of the Birkenhead Constituency's environmental works to date.

### **Birkenhead In Bloom 2017**

Birkenhead in Bloom swept the board last year at the RHS North West in Bloom competition by winning 16 awards and Oxton winning the overall cup.

In 2017, the Birkenhead in Bloom team is aiming to do better, by submitting more applications and building on current projects.

2017 'In Bloom' proposed projects include:

1. All things Bright and Beautiful – planters and hanging baskets in Borough Road and YMCA garden
2. Beechwood in Bloom – partnership work transform Beechwood
3. Ballantyne in Bloom - hanging baskets improve Bidston Village
4. Bidston Village in Bloom – hanging baskets improve Bidston Village
5. Gautby in Bloom – youth club, play scheme and staff flower up Gautby Road
6. Livingstone Street in Bloom – centre users grow vegetables and flowers
7. Bidston Rise in Bloom – residents and Magenta work to have hanging baskets and planters
8. Blue wood in Bloom – Magenta and residents planting up wild flower areas
9. Jamesbrook Close in Bloom – residents and Magenta working to improve alleyways

10. Oxton in Bloom – secret gardens and hanging baskets
11. Williamson in Bloom - Courtyard garden will be completed for judging
12. Rock Ferry in Bloom – Neo are working to improve one stop shop area
13. Beaconsfield in Bloom – developing community garden
14. Prenton in Bloom – continued improvements on Woodchurch Road
15. Claughton in Bloom – working with retailers and the 6th Form College to have an Oxton style hanging baskets
16. Epworth Grange in Bloom – residents develop their own tranquil garden
17. The Lauries – tenants improve the town centre landscaping
18. Alleyways behind Claughton Road – residents transform into an oasis of flowers
19. Alleyways behind Water Street – residents and WMHA transform into an oasis of flowers
20. Strip of land around B&M – partners are working together to improve this grotspot
21. Flaybrick Close in Bloom
22. The Hive, Fire Station and The Lauries in Bloom
23. Vincent Norton Court and Rose Court

A full list of Wirral's projects can be found at Appendix 3. These submissions are subject to change.

The projects are a great example of agencies putting in time and funds, working with schools and residents to improve their areas. Big Local, probation, Magenta and Tesco are making valuable contributions with their time and funds, along with schools, Environmental Team and constituency team

- Probation and residents will also give time and resources to the project.
- In Bloom projects have a number of positive outcomes:
- Makes retail areas more inviting so encourages local economic growth
- Provides volunteering opportunities
- Draws in external funds to Birkenhead and in kind contributions from other sectors
- Improves the environment through better landscaping
- Probation and Biffa cleanse, remove flytipping and paint areas
- Involves schools in teaching about recycling and growing
- Supports numerous Wirral pledges
- Provides an excellent platform for partnership working and a support network for volunteer groups in different areas to exchange ideas
- Provides a target to work towards – judging day - and an event to celebrate the good work done at the awards ceremony in Southport.

Judging will take place over three days around 12<sup>th</sup> July 2017.

### **Environmental Task Group**

In 2016-17 the constituency committee had £20,000 environmental funds which was devolved to the Environmental Task Group to allocate. The Environmental Task Group met on 5th August 2016 and allocated the funds as follows:

- £5K allocated to skip funds

- £7K allocated to 'In Bloom' 2016-17
- £8K allocated to a grotspot improvement/fly tipping project has been reallocated to Rodney Street residents' parking scheme by the group in February 2017.

The work on grotspots has been delivered by the community pay back team. The Council's Waste & Environment Team has also awarded a graffiti and flyposting removal contract to Continental Landscapes Ltd. The contract will also enable the Council to support the work of the Environmental Enforcement Team in managing and improving local grotspots and privately owned neglected land.

### **Recommendations:**

#### **The Constituency Committee is requested to:**

- **Note the partnership work for clean-up days for the skip fund**
- **Note the contribution of probation to Birkenhead clean ups**
- **Note the 2017 Birkenhead in Bloom projects which will be submitted**
- **Note the decisions of the Environmental task group**

### **3.2 Feeding Birkenhead**

The Food Task group met on 14th September and by email in January 2017 in order to allocate funds of £35K to food projects in the area.

The task group has allocated:

- £1K – Tranmere Community Project – holiday food provision
- £6K – allocated to four Birkenhead areas to deliver food hampers and promote services Beechwood, St James & Gautby, Rock Ferry and Birkenhead & Tranmere.
- £28K – Food holiday provision

The projects that have been funded have provided the update below.

### **Update from the Food Hubs**

#### **St James Centre – North Birkenhead Development Trust**

St James Centre had great Easter Holidays. They provided two Open Play sessions with a hot lunch for children of any age and had 25 children attend over two days. The children made Easter Baskets and posters to go on the wall.

St James Centre delivered two youth trips for young people aged 11+, taking 18 on two different trips, one to Llandudno and one to Blackpool. Feeding Birkenhead funding meant we could buy the young people a hot meal out during the day trips. In Llandudno the young people outdid themselves, by walking to the top of the Great Orme. It was very touching, most had never been to North Wales, and the young people felt they had achieved something great, and had never seen such fab views!

St James Centre also delivered two Homework Club holiday specials - they usually use this time to support children with their school work, and learning some life skills.

During the holidays we do cooking activities. The children made Stir Fry one week and homemade healthy KFC Chicken the next week, from scratch for themselves and their parents, and we all sat down and enjoyed it together at the table.

St James Centre weekly Monday Club was attended by 23 children, and all enjoyed a hot meal one week and a packed lunch the week after. We visited Bubbles Play World in New Brighton as a special treat.

Autism Friendly Library is supported by Autism Together, and they offered an Easter Egg hunt and a lunch in St James Library, this was attended by 10 children and their families.

St James Centre are beginning to prepare for Summer Holidays and have been working with Churches in Heswall to deliver a packed Summer programme. With the Churches support we will be offering two Play Out on the Park sessions a week, complete with full packed lunch for all children who come as well as our usual community program. St James Centre are also working with the Rotary Club and the WI to add even more events and food to our summer program.

St James Centre are also working with Louisa Blake, a school teacher who wanted to provide packed lunches over the 6 week holiday to children in Wirral. St James Centre will be a hub for Louisa, she will be there each day offering 30+ packed lunches to children and families. This is for anyone to access, so please share.

Eve Barrett: [eve.barrett@corganisers.org.uk](mailto:eve.barrett@corganisers.org.uk)

### **Beechwood Update**

It was reported previously, that finally, after, four years of negotiations and meetings, that on December 12th 2016, the Beechwood Play & Community Centre was asset transferred from Wirral Council to a newly formed community company called The Beechwood Centre. However, following application for charitable status, the Charities Commission, advised that it could not be called The Beechwood Centre, even though, it had been accepted by Companies House. After, discussions and meetings with the Directors, Community groups and input from residents, it was agreed, and accepted, to be called **The Little Centre, Beechwood**. This proved popular, because it has been called this, for many years by residents!

The opening of the centre has been delayed for several reasons, including problems with the boiler and electricity. Cullens (the approved builders) and Directors of centre have been working tirelessly to resolve the problems and hopefully an opening date will be agreed in early course.

The Centre will be run by the Community for the benefit of the community, with the employment of a new Centre Manager, to facilitate this. The job will be full time, and will be advertised in early course. Talks continue to look to work with Wirral Council to employ a young person, through Councils Apprenticeship and Skills Manager, to work alongside the Manager. In addition, it has been agreed with Big Local Partnership to fund a Cook for the kitchen, this will help with the running of the new café, and also facilitate the food projects, planned for breakfast and lunches. Residents have been missing the Food Larder shop, which has provided much need

provision for the food bank. In the meantime, the breakfast club at St Pauls for the benefit of Beechwood Primary school children continues to be extremely popular and beneficial to the children of both St Pauls and Manor Primary.

Concerns have been raised, that several residents from Beechwood, who were referred to the DWP had been refused a crisis loan or support, and the only thing that was offered to them, was to contact the Chairs of local community partnerships to see if they could help, regarding food and household provisions. Community provision is provided as an addition support, not instead of.

The tender for the soft play has been agreed, and work will commence on this immediately, with completion due at the end of June. It will be completed by Softplay Direct and the community have been involved in the planning and decision making to agree the theme and equipment.

The tender for the skateboard park was released, and a meeting is arranged for this week for a decision to be made. Jackie Smallwood has agreed that Neil Danns from Wheels Extreme can support the process to score the tenders. Once agreement is reached, work will commence immediately and will open end June / July. Residents have been involved in the naming of the park and it has been put out to consultation for the final decision to be made. In the meantime, young people have been enjoying skateboard park training with support from Big Local and Liverpool Housing Trust.

The remaining 106 monies will be utilised for the outside of the community centre, and for small playground area.

### **Neighbourhood Planning**

The government is giving local communities the chance to shape development in their area through Neighbourhood Plans. The Neighbourhood plan for this area, will be called Shaping Beechwood. It will give the community a say in how the area develops. A partnership has been formed, and training provided, with support also from ACOM. The community have been invited to 'have their say', and leaflets inviting the community to various meetings have been distributed across the whole estate. Beechwood Community Trust will facilitate the Neighbourhood Plan.

### **Volunteering Programme**

At the Improving Life Chances meetings, the representatives of the groups within Beechwood agreed that a volunteer project needs to be developed, for the area and the planning is vital to its success. With this in mind, Big Local have agreed that part of the funding to be spent for this year, will be on a volunteer project. Debbie Veevrs from the DWP will attend the next Big Local meeting in June, for a question and answers session. She will particularly explain how voluntary works, sits with persons receiving benefits.

The Big Local Funding working in partnership, would also look to support with funding, the following:-

- Xmas hamper project for 2017
- Learning for pleasure project

- Awards ceremony
- Bright Ideas fund for community groups
- Beechwood/ Ballantyne in Bloom

Meetings have been held between partners from Public Health and Fender Health Centre. The meeting was extremely positive and a request has been made to Involve North West to investigate the feasibility of the Health and Wellbeing Connector at Fender Health Centre which the GP's can refer to. Overall the proactive partnership working approach is very positive for the future. Meetings had also been held with Joanne Chwalko from Wirral Community NHS Trust following a request from Dr Sim, as she is doing research with male parents on their support needs.

It has been agreed that the new Community centre, will be utilised for as many well being projects as possible.

### **Community Boxing Club**

Following the successful pilot on mischief night, which was organised with Wirral Council and Police, Big Local and LHT joined forces with Venture Boxing Club to pilot a three month programme of activity for 6-18 year olds in/around the Big Local area. Woodchurch Boxing Club kindly loaned equipment for the pilot which again, proved to be a massive success for young people with regular attendance of more than 40. Discussions are taking place with Wirral Council, to see if the boxing club can be extended, because it supports the anti-social behaviour initiatives for the area.

Contact: George Thomas: [georgethomas@beechwoodtrust.org](mailto:georgethomas@beechwoodtrust.org), Karl Rooney: [Karl.Rooney@communityactionwirral.org.uk](mailto:Karl.Rooney@communityactionwirral.org.uk), and Sheila Henry: [sheilahenry@wirral.gov.uk](mailto:sheilahenry@wirral.gov.uk)

### **Rock Ferry Food Hub – Neo at The Beaconsfield Centre**

Half Term holiday provision is going well this week, it was brilliant to provide holiday food to over 30 kids from the local area.

Neo had a big clean-up on 19<sup>th</sup> May 2017. Magenta, the environmental team, recycling team, PCSOs, Biffa and skips from the constituency committee enabled local residents to get rid of fly tipping locally and improve the area. Neo delivered a fun day the next day with mascots, candy floss, slush and food and activities for the kids.

Neo are going to do a further clean-up and tidy up at Rock Ferry One Stop Shop on 1<sup>st</sup> June, all this in preparation for Rock Ferry and Beaconsfield in Bloom competition. Neo are developing the garden at the Beaconsfield Centre and improving the area by Rock Ferry One Stop Shop.

Neo have been working closely with the Labour party, Tranmere Rovers FC, Birkenhead Constituency Committee, and the Wirral Council ILM programme to employ one of our former Volunteers Colin to a full time position, enabling him to

achieve his adult teaching qualification at the end of the month, managing 9 traineeships and running our new surplus food storage and distribution unit. All is going well with Colin who is now nearly half way through his placement.

The business plan is being developed to explore moving towards asset transfer which hopefully will take place within the next few months.

The new look purpose built social supermarket is going strong in Beaconsfield and will also be offering on-site training programmes including retail qualifications and customer services.

Neo are continuing to deliver a community dinner every Monday and numbers are growing each week. Adult learning courses began at the end of March in partnership with Crosby Training and the DWP, including a Job centre adviser working from the centre and having a drop in and appointment service on site each week.

Neo are doing well with attracting more external catering work and functions all adding to both the fundraising for building costs, opening up employment opportunities and redirecting more and more food away from landfill, we are averaging about 3-5 tonne of food a week now.

We are also very pleased that with the support of Peer Head Housing we have opened a community boutique and wellbeing centre in Hamilton Square.

For further details please contact: Ema Wilkes: [neo.cafe@aol.com](mailto:neo.cafe@aol.com)

### **Gautby Road Community Centre**

Gautby Road Community Centre has been offering a discounted supermarket weekly to local residents since January 2016. The centre subscribes to Fareshare, His Church and get surplus food from Tesco's through the icloud app. Gautby is ordering pallets from His Church and negotiated a good price from Fareshare for surplus food and received pallets on 10th May.

The centre has refurbished the kitchen in order to offer holiday food to local children and a food offer as part of the ASB project. They are working with local children to grow and cook their own vegetables as part of Gautby in Bloom 2017, building on the 'Thriving' award they received last year.

Gautby Road is working with St James, the police, YIP and the sports development team to provide food and activities across the North end for young people including a Saturday night disco. As part of the project Gautby has taken on two ILM work placements and updated its CCTV. Gautby hopes to extend the ILM placements.

A new mums and tots group has started and a course in functional skills will begin from April. There has been a lot of support for these activities from the local community. English and Maths Lifelong learning has also started at the centre.

Gautby Road has cleaned up a grot spot called the Monkeys that was being used for Anti-social Behaviour and fly tipping and is located near to the centre. The work was done in partnership with the Parks team and North West Construction. It is estimated

that the work if completed by a commercial company would have cost £11,000. It will be part of their 'in Bloom' competition submission.

Luke O'Dowd: [luke@gautbyroad.co.uk](mailto:luke@gautbyroad.co.uk)

### **Livingstone Street Centre – BEE Wirral Council**

The Livingstone Street Centre now has a mobile creche team which is available to book. Staffed by professional and experienced childcare workers and supervised by an early years professional. We've worked hard to keep charges low so that it is affordable.

From next week the public access computers will be in place. Anyone can come in and use them and we will provide support for those who are not particularly IT experienced

Livingstone Street Centre are running Tea and Memories, a group for people over 65 who want to remember the good old days

The food co-op is running well and is being used by Syrian refugee families who now live in Wirral.

Kath Shaughnessy: [kathshaughnessy@gmail.com](mailto:kathshaughnessy@gmail.com)

### **Holiday Food Provision**

Below are the projects that the Task Group have funded for 2017:

- Wirral Society for the Blind and Partially Sighted - £2500
- Neo Café - £4000
- North Birkenhead Development Trust - £3990
- St Pauls Primary School - £5000 for 2 applications for Key Stage 1 and Key Stage 2
- The Green Community Shop - £1500
- Wirral Play Council - £4000
- Tranmere Methodist Church - £2500
- Wirral Christian Centre - £3836

These food projects are being delivered over the next year during school holidays, before or after school.

**Total amount awarded: £27,676**

### **3.3 Improving Life Chances**

#### **Update for Improving Life Chances Community Pilots**

The Improving Life Chances Steering Group is working towards the following aims across Wirral:

- a. Improving life chances for children
- b. Supporting families to be financial resilient

- c. Tackling the immediate impacts of poverty
- d. Supporting parent into sustainable employment

Task groups in two wards have been set up to target specific areas experiencing high child poverty: Bidston and St James ward, and Seacombe ward. The areas have had their first and second meetings and have developed their respective action plans for the next year.

There has been a lot of enthusiasm for the ILC community pilots so far which is encouraging. People coming to the meetings include residents, GP, community group representatives, Councillors and agencies.

Some generic aims have been established across the areas:

- Improve partnership working
- Improve sustainability of the food projects
- Improve joint work eg. energy week, loan shark awareness week
- Establish joint data to establish evidence base and increased evaluation
- Raise profile of food hubs and community centre
- Strengthen referrals to food hubs and community centre
- Promote other wider services as part of food project
- Increase volunteering and befriending in to services
- Already some good outputs have been completed:
- Christmas holiday food hamper project across Birkenhead and in each community pilot, working together in partnership. Delivered over 2500 hampers across the Birkenhead area. The food hampers are an opportunity to promote services through an info pack inside each hamper.
- The project has galvanised partnership working. Information in food hampers includes reporting ASB/Crimestoppers, energy advice, magenta, Fairforyou, credit unions, school uniform swaps etc.
- A supplementary sheets has been developed which is tailored to each area and particular themes which can be distributed at the food hubs, in hampers, Halloween events etc.
- Beechwood and the North End have jointly bussed young people to the River of Light festival on bonfire night as part of Operation Banger
- St James has successfully secured funding for a joint Warm Home awareness event
- Christmas grotto in Gautby Road 17-18th December and in Beechwood on 20th December
- Christmas table decorations taken place in each pilot area delivered by Life Long Learning.
- Beechwood has developed St Paul's School community hub and will offer a breakfast food club, possibly in partnership with Fareshare
- North end ASB project set up and delivered across North end
- Addressing Fuel poverty event in Beechwood

#### **ILC Actions for 2017-18:**

- Beechwood has identified a need for a handyman service for the elderly – this is being explored through 'unltd' funding

- A volunteering/befriending project is being explored in Beechwood which has the potential to be replicated across other areas (hopefully with a portfolio for the volunteer that will lead to training or jobs)
- Invite agencies like Job Centre Plus/Remploy/Reach Out/Health Connectors to discounted supermarkets to promote services in each area
- Joint training and e-learning will be offered eg. child poverty e-learning,
- Energy Projects Plus training, Food Hygiene training
- Sharing of initiatives and learning across the areas
- In bloom projects to be delivered in each area
- Look at joint funding applications to fund increased activity
- Implementing data collation and evaluation tool
- Applications to the community funds

### **Recommendations:**

#### **The Constituency Committee is requested to:**

- **Note the updates on Improving Life Chances pilot projects**

### **3.4 Community Connectors Project**

The commission for community connectors is a joint commission between the Public Health and Investment teams from Wirral Council and was awarded to Involve North West for a period of two years, commencing the 1st February 2017. There are 13 community connectors employed across the east and north of the borough with 7 of the 13 connectors based within the Birkenhead Parliamentary Constituency. They are all in post and have been working hard to get to know they're areas during the last quarter.

The following wards are covered by the contract based on insight research, worklessness and health inequality data; New Brighton, Moreton West and Saughall Massie, Leasowe and Moreton East, Wallasey, Liscard, Seacombe, Bromborough, Eastham, Bidston and St James, Claughton, Oxton, Prenton, Birkenhead and Tranmere and Rock Ferry.

The connectors role is to provide support for individuals to access local community activity to improve their wellbeing and as appropriate their readiness for employment. Interventions will include providing them with up to date information regarding local opportunities available in relation to community activity as well as signposting/referring participants to mainstream services as appropriate. They are tasked with building on the asset mapping exercise that has already been undertaken ensuring that it is kept up to date and provide a platform to identify gaps in community provision. They are enablers for people providing individuals with "hand holding" to community activities/groups or mainstream services and supporting participants to build/extend their individual personal networks and friendship groups and neighbourhood. Examples of this could include organising days out, environmental and/or community participation projects.

The project has a target to engage with 1,885 across the specified wards, it is expected that 1,015 of the participants:

- Are at least 18 years old and of working age;

- In receipt of employment support allowance with priority given to those in the employment support allowance work related activity group (owing to the continued expansion of DWP's Universal Credit payment system this eligibility may be subject to future expansion with prior agreement and at the absolute discretion of the commissioner),
- A minimum of 75% reside in the parliamentary constituency of Birkenhead (this figure can be subject to flexibility in consultation with and at the absolute discretion of the Commissioner).

### 3.5 Birkenhead First Activity Update: 2017

The Business Improvement District Team are continuing their diverse town centre activity to support the retail area in Birkenhead and has set out the following programme of events for 2017:

Date	Time	Title	Location
1-6 June		Sgt Peppers 50th Anniversary	Various
June 23rd- 25th		Mersey River Festival/ The Voyage	Waterfront
24th June	All day	Armed Forces Day	Camell Lairds and Hamilton Square
28th June	9:15 - 13:00	The Birkenhead Welcome Host Workshop	The Lauries
5th July	09:15 - 12:30	Social Media Training Workshop	The Lauries
Aug	16:00-18:00	Summer Sessions 4th Aug Natalie Collins 11th Aug Caroline England 18th Aug Mark Kenny 25th Ian Cowell ( insanity beach duo )	Hamilton Square
Wed 26th July		Be in Birkenhead Festival	Hamilton Square
1st-15th October	All Day	Wirral Arts Festival	
July 7th-9th		Wirral Beauty and Fashion week	Various
30th Sept - 14th Oct		Wirral Arts Festival	
November		River of lights Hamilton Square	Waterfront
17th, 18th, 19th November		Fabulous Frost Fair	Birkenhead Town Hall
18th November		Pirate Day	Tram museum and Pacific Road
December		Santa Special Tram ride and xmas wonderland	Tram museum and Pacific Road
December		Birkenhead Loves Christmas Hamilton Square	
December		Santa's Post Office	Town Centre

### **3.6 Birkenhead Assets update**

#### **The Beechwood Centre**

The Beechwood Centre signed the lease to take on the former Beechwood Community Centre, as an asset transfer, on 9th December. The Directors of the Beechwood Centre formerly, members of the Joint Management Committee, have worked relentlessly for the past few years to develop a business plan, secure funds and run the building as a community interest company.

The building has been refurbished and will soon provide an expanded food hub, community café, soft play area, sports hall, community room, play scheme and much more for the local community. A full update of their activities can be found in 3.2

#### **Beaconsfield Centre, Rock Ferry**

The Beaconsfield Centre is being operated by Neo café. They are providing office space for the Early Years Trust. They have a food hub, youth club, residents association, Bingo, advice and guidance, community garden and much more. They are developing their business plan and accessing funding whilst working towards asset transfer in the near future.

### **3.0 FINANCIAL IMPLICATIONS**

There are no financial implications.

### **4.0 LEGAL IMPLICATIONS**

There are no legal implications.

### **5.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS**

There are no staffing implications.

### **6.0 RELEVANT RISKS**

There are no relevant risks.

### **7.0 ENGAGEMENT/CONSULTATION**

Please see Appendix 4 for details.

### **8.0 EQUALITY IMPLICATIONS**

There are no equality implications.

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**APPENDICES**

**Appendix 1: Finance Table**

**Appendix 2: Environmental Update**

**Appendix 3: In Bloom project list**

**Appendix 4: Community Engagement update**

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# APPENDIX 1 2016-2017- Birkenhead Constituency financial allocations

Table 1-2016-2017 summary

<b>Areas of funding</b>	<b>Total funding available 2016-2017</b>	<b>2016-2017 expenditure and allocated funds</b>	<b>Unallocated funds remaining</b>
Core funding	£69,238	£67,000	£2,238
Birkenhead ASB	£33,569	£33,569	£0
Community Assets	£1,850	£1,800	£50
Birkenhead clean up	£7,159	£7,158	£0
Operational costs	£3,043	-£29	£3,072
Your Wirral	£69,449	£69,449	£0
Improving road safety	£20,523	£20,523	£0
Transport for growth	£53,613	£53,613	£0
Promoting Active travel and Health	£41,123	£41,123	£0
<b>Total</b>	<b>£299,567</b>	<b>£294,206</b>	<b>£5,361</b>

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**Community Clear Ups**

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**Rodney Street**

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- Date 15<sup>th</sup> October
- Household waste removed: 4 skips = 2 tonnes

**-Partner Involvement:**

The environmental day was organised by the Rodney Street Resident Association with the support of the Birkenhead Constituency Committee, Involve Northwest and Wirral Council Apprentices.

The resident association also involved the children who lived in the road by organising a litter picking competition.



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**Beaconsfield Court**

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- Date 15<sup>th</sup> November
- Household waste removed: 2 skips = 1 tonne

**-Partner Involvement:**

Cllr Chris Meaden ordered the skips with the Birkenhead Constituency Committee and liaised with the residents herself.

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**Harrowby Road**

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- Date January 16
- Household waste removed: 2 skips = 1 tonne

**-Partner Involvement:**

Cllr Pat Cleary ordered the skips with the Birkenhead Constituency Committee and liaised with the residents himself.

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**Police Action Day (North End)**

---

- Date February 16

-Household waste removed: 6 skips = 3 tonnes  
9 x 7.5 Biffa Lorries = 9 tonnes

**-Partner Involvement:**

On the 1<sup>st</sup> February 2016 the police organised a day of action around the North End and Harrowby Road, Tranmere.

The purpose of the community action day was to allow vulnerable residents to dispose of household waste while giving the police the opportunity to engage with the residents at the same time.

The police requested support from the Birkenhead Constituency Committee, both in terms of proving the skips and by organising additional support from Biffa and Involve Northwest.

Skips were placed at:

- Harrowby Road, Tranmere
- Hurrell Road, North End
- Norman Street, North End
- Connaught Close, North End



Hurrell Road required extra support from Involve Northwest and Biffa due to the amount of household waste placed at the site of the skips. Biffa assisted and 9 extra lorry loads was needed to remove the waste.

It is always difficult to estimate how much waste will be deposited at the location of the skips and in the case of Hurrell Road the amount of waste was far too much for the capacity of the skips.

Without the additional support of Biffa and Involve Northwest it would have been extremely difficult to remove the waste that couldn't fit into the skips.

---

**Seymour Street**

---

-Date February 16  
-Household waste removed: 2 skips = 1 tonne

**-Partner Involvement:**

Cllr Pat Cleary ordered the skips with the Birkenhead Constituency Committee and liaised with the residents himself.

---

## Elmswood Road

---

- Date February 16
- Household waste removed: 2 skips = 1 tonne

### **-Partner Involvement:**

Cllr Pat Cleary ordered the skips with the Birkenhead Constituency Committee and liaised with the residents himself.

---

## Clifton Park

---

- Date: February 2016
- Household waste removed: 2 skips – 1 tonne

### **-Partner Involvement:**

Even though Clifton Park only had 2 skips on the Community Clear Up Day itself a lot of work was undertaken previously to identify issues the area was facing.

A walk about of the area was conducted by officers from the councils ASB Team, Waste and Recycling, ward councillors, Merseyside Police and representatives from Registered Social Landlords.

Below are the actions that were identified and actioned following the walk about.

1. Hollybank, gate 663 – serious fly tipping – Lisa to action - put on CRM and let the enforcement team know alley gate fly tipping dumped bath/sofa cushions/black bags.
2. Street light permanently on 46 Hollybank Road column 10
3. 37A The Woodlands bins - x3 green contaminated bins on footpath possible abandoned multiple bin bags have been left out - send enforcement letter out Front 37a
4. 45 The woodlands – Ian Gordon/Alan Lipscombe will investigate to see if it is an empty property and report back.
5. 47 The Woodlands - front driveway contaminated with over 30 black bin bags/x3 wheelie bins contaminated/x1 burnt out bin.
6. Street light out in Brookland Road
7. Borough Road opposite Pyramids – 3 bin bags to be shifted –Lisa to action with the neighbourhood.
8. Borough Road opposite TJ Hughes – alleyway to be cleansed and also grotspot outside of alleyway
9. 14 Circular Road- alley gate 677, wall is falling down
10. 12 Circular Road – A number of household items in the front garden
11. Side 22 Circular Road Birkenhead entry between the houses full of weeds
12. Rear 3 Lowwood Road Birkenhead Barn's estate agents Grange Road West landlord burning rubbish at rear

13. Dog fouling in the play area reported to Dog Fouling and Wirral Anti-social Behaviour Team.
14. 3 x Wheelie bin fires on The Woodlands to MFRS and Wirral Anti-social Behaviour Team
15. 5 The Woodlands reported to MFRS to assess any fire risk.
16. Cllr Jean Stapleton requested Mike from Wirral Anti-Social Behaviour Team contacted Environmental Health regarding fly tipping on Oxton Estate, Halcyon Road.

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### **Police Action Day (Beechwood)**

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- Date 2<sup>nd</sup> March
- Household waste removed: 5 skips = 2.5 tonnes

#### **-Partner Involvement:**

Led by Merseyside Police, a day of action was organised on the Beechwood Estate on the 2<sup>nd</sup> March. The day consisted of a few elements including

- 5 skips situated around the estate to allow residents to dispose of household waste.
- Unused garages were searched for signs of illegal activity.
- Removal of graffiti
- Removal of a pole outside the shops on Fender Way for safety reasons.

A number of different organisations supported the day with Merseyside Police, Birkenhead Constituency Committee, Jigsaw (Liverpool Housing Trusts internal waste removal team) and the Councils Waste and Recycling and ASB Teams

---

### **Police Action Day (Beechwood)**

---

- Date: 27<sup>th</sup> April
- Household waste removed: 3 skips = 3 tonnes

#### **-Partner Involvement:**

Designed as a follow up engagement day from the event on the 2<sup>nd</sup> March the Police requested 3 skips be placed at various locations on the estate for residents to dispose of household items.

The day also included litter picking with the local primary school, engagement with local residents around anti-social behaviour and promoting the police presence on the estate.

A number of different organisations supported the day with Merseyside Police, Birkenhead Constituency Committee, Jigsaw (Liverpool Housing Trusts internal waste removal team) and the Councils Waste and Recycling and ASB Teams

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## Ribble Street

---

- Date: 13<sup>th</sup> May
- Household waste removed: 2 skips = 1 tonne

### **-Partner Involvement:**

The Birkenhead Constituency Team liaised directly with local residents and Cllr Brian Kenny to organise for 2 skips to be placed on Ribble Street which allowed elderly residents in the road to dispose of household items.

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## Clear up of Rock Ferry Shore and Esplanade.

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- Date: 20<sup>th</sup> May
- Household waste removed: 1 skip = 1/2 tonne

### **-Partner Involvement:**

The Birkenhead Constituency Team has extensively worked with the Rock Park Proprietors on the maintenance of Rock Ferry Shore and Esplanade.

This has included assisting the group with skips, litter picks and liaising with Biffa on the groups behalf to arrange a regular time the group can leave waste for Biffa to collect. The local residents and Councillors have done a great job of frequent beach clean-ups, with support from the Refreshment Rooms too. A regular collection by Biffa of waste has also been established.

---

## Raffles Road

---

- Date: 26<sup>th</sup> May
- Household waste removed: 2 skips = 1 tonne

### **-Partner Involvement:**

Cllr Pat Cleary ordered the skips with the Birkenhead Constituency Committee and liaised with the residents himself.

---

### **Patterson Street**

---

-Date: 14<sup>th</sup> June

-Household waste removed: 3 skips = 1 ½ tonne

**-Partner Involvement:**

The Birkenhead Constituency Team worked in partnership with the Councils Waste and Recycling Department on the Patterson Street Action Day. This allowed residents in the street to discard household items and unwanted goods.

---

### **The Woodlands**

---

-Date: 16th June

-Household waste removed: 3 skips = 1 ½ tonne

**-Partner Involvement:**

Following on from the successful community clear up day in February 3 skips were placed around the Woodlands and Clifton Park estate for residents to dispose of any unwanted household items. It is hoped that this will lead to a reduction in fly tipping and litter on the estate as well as allowing residents who may not have access to a vehicle to take items to waste recycling centre to dispose of any goods they want to dispose.

---

### **Police Action Day (Beechwood)**

---

-Date: 22<sup>nd</sup> June

-Household waste removed: 3 skips = 1 1/2 tonnes

**-Partner Involvement:**

Police requested 3 skips be placed at various locations on the estate for residents to dispose of household items.

The day also included litter picking with the local primary school, engagement with local residents around anti-social behaviour and promoting the police's presence on the estate.

A number of different organisations supported the day with Merseyside Police, Birkenhead Constituency Committee, Jigsaw (Liverpool Housing Trusts internal waste removal team) and the Councils Waste and Recycling and ASB Teams

---

## **Birkenhead Town Centre**

---

- Date: 13<sup>th</sup> July
- Household waste removed: 4 skips = 2 tonnes

### **-Partner Involvement:**

The Constituency Committee Team worked with colleagues from Birkenhead First and Merseyside Police on an environmental day for Eastbourne Road, Oxtou Road North, Tetbury Street and Quarrybank.

The day allowed for resident in these streets and surrounding areas to discard of any unwanted items which will hopefully reduce fly tipping in the future.

---

## **Victoria Road**

---

- Date: 15<sup>th</sup> Sep
- Household waste removed: 1 skip = 1/2 tonne

### **-Partner Involvement:**

Cllr Pat Cleary ordered the skips with the Birkenhead Constituency Committee and liaised with the residents himself.

---

## **Beaconsfield Community Centre**

---

- Date: 3<sup>rd</sup> Oct
- Household waste removed: 1 skip = 1/2 tonne

### **-Partner Involvement:**

The community clear up was arranged by Neo Café and took place around the Beaconsfield Community Centre, full estate clean up including litter picks, garden clearance of fly tipping and a clear up of the ally along with some other bits from the community house.

---

## **Harrowby Road Community Action Day**

---

- Date: 18<sup>th</sup> November
- Household waste removed: 4 skips = 2 tonnes

### **-Partner Involvement:**

The action was organised in partnership between the Birkenhead Constituency Team and the Council's Healthy Homes Team. Harrowby Road is a selective licensing area and the action day provided an ideal opportunity for the Healthy Homes Officers to engage with the local residents in the road.

The day was also supported by organisations such as Merseyside Police, Mersey Fire and Rescue Service, Wirral Change, Biffa, Energy Project Plus as well as council colleagues from the Waste and Recycling Team.

---

### **Noctorum Community Action Day**

---

-Date: 5<sup>th</sup> December

-Household waste removed: 3 skips = 2 tonnes

#### **-Partner Involvement:**

The Noctorum Action Day saw a wide range of organisations work together to benefit the estate. The idea of the day was proposed by the newly formed Noctorum Community Association to combat environmental issues and fly tipping on the estate and saw a number of skips placed to allow residents whom may have difficulties accessing the waste and recycling centres to discard unwanted household items.

Partnership working also saw organisations such as Magenta Housing, Merseyside Police, Probation Service, Council's Waste and Recycling Team and Biffa all supporting the day and engaging with local residents.

School children from St Peters and Hillside Primary Schools also took part in litter picking and with the fantastic support from the community association litter picked the majority of the estate.

It is hoped that the action day was the first of a lasting partnership between the Birkenhead Constituency Team and Noctorum Community Association.

---

### **Townsend Street Community Action Day**

---

-Date: 7<sup>th</sup> December

-Household waste removed: 3 skips = 2 tonnes

#### **-Partner Involvement:**

Following a number of issues of anti-social behaviour in Townsend Street a community action day was coordinated in partnership between the Birkenhead Constituency Team and Merseyside Police.

Merseyside Police attended with the mobile police station and conducted an exercise of 'door knocking' and engaging with residents.

Fly tipping and environmental issues were addressed in partnership with Biffa, Probation Service, the Council Waste and Recycling Team and Mersey Fire and Rescue Service.

Gautby Road Community Centre and North Birkenhead Development Trust also took the opportunity to engage with residents in the area.

---

### **St Anne Stree Community Action Day**

---

-Date: 15<sup>th</sup> March

-Household waste removed: 3 skips = 1 1/2 tonnes

**-Partner Involvement:**

There were a number of organisations involved in the day including the Birkenhead Constituency Team, Merseyside Police, Probation Service, Birkenhead First Team and the Councils Waste and Recycling Team.

The day allowed residents to discard house hold items and saw the probation service clear wooded areas that was attracting fly tipping and litter.

---

### **Beechwood Action Day**

---

-Date: 31<sup>st</sup> March 2017

-Household waste removed: 4 skips = 2 tonnes

**-Partner Involvement:**

This action day was a police initiative that they organised and ran. The constituency committee provided the skips for the event.

---

### **Hive and Exmouth Gardens Action Day**

---

-Date: 5<sup>th</sup> April 2017

-Household waste removed: 2 skips = 1 tonne

**-Partner Involvement:**

To coincide with the opening of the Hive Youth Zone on the 8<sup>th</sup> April the Birkenhead Constituency Team was tasked with doing an environmental action day around the Hive and Exmouth Gardens.

The day was a joint effort between numerous organisations including McDonalds, Birkenhead First, Biffa, Continental Landscapes, Birkenhead YMCA and staff and volunteers from the Hive.

Following the efforts of all partners Exmouth Gardens and Charing Cross saw a vast improvement in the amount of litter and fly tipping in the area ready for the Hive Opening.

---

### Rock Ferry Action Day

---

-Date: 21st April 2017

-Household waste removed: 2 skips = 1 tonne

**-Partner Involvement:**

Similar to the Beechwood Action day on the 31<sup>st</sup> March This action day was a police initiative that they organised and ran. The constituency committee provided the skips for the event.

---

### Neo Cafe Community Action Day

---

-Date: 19<sup>th</sup> May 2017

-Household waste removed: 3 skips = 1 ½ tonnes

**-Partner Involvement:**

Neo Café and volunteers organised a action day around Beaconsfield Court Community Centre and Rock Ferry on the 19<sup>th</sup> May. Assisted by partners from Magenta and the councils waste and recycling team the day was designed to remove fly tipping from various parts of the area and litter picking to cleanse any debris

### Total Waste Removed

In total the Birkenhead Constituency Committee has provided and planned (see next section) 91 skips and given officer support at various Community Clear Ups and Action Days at the cost of circa **£11880.00** from the skip fund budget.

While it is difficult to calculate exactly how much waste the constituency team has removed, a rough estimate based on information from the skip hire company and Biffa, **We estimate that it equates to at least 108 tonnes removed.**

The skip days bring local residents, Councillors, partner agencies like the police together. They improve the environment and provide a platform for closer working.

# Judging Schedule 2017

## Birkenhead

**Co-ordinator** Joanna Burrell

0151 6663897

07890 471 530

**Please use Co-ordinator as the first point of contact**

Groupname	Category	Group Contact		Tel
Beechwood in Bloom	Large Village	Sheila	Henry	07748 621 535
Oxton in Bloom, Birkenhead	Large Village	Joanna	Burrell	07890 471 530
Wallasey in Bloom	Large Village	Joanna	Burrell	07890 471 530
Secret Gardens of Oxton	Large Neighbourhood	John	Booth	0151 653 3458
All Things Bright and Beautiful, Birkenhead	Neighbourhood	Jill	Carter	0151 647 5471
Bidston Rise in Bloom, Birkenhead	Neighbourhood	Joanna	Burrell	07890 471 530
Claughton in Bloom, Birkenhead	Neighbourhood	George	Davies	07713 644 330
Prenton Dell Road in Bloom	Neighbourhood	Joanna	Burrell	07890 471 530
Rockferry in Bloom in Bloom, Birkenhead	Neighbourhood	Andy	Brannan	07990 772860
Tam O'Shanter in Bloom	Neighbourhood	Joanna	Burrell	07890 471 530
Ballantyne in Bloom	Small Neighbourhood	Jim	Parsons	07933 148 518
Beaconsfield in Bloom, Birkenhead	Small Neighbourhood	Joanna	Burrell	07890 471 530
Bentinck Street Allotment	Small Neighbourhood	Joanna	Burrell	07890 471 530
Bidston Village in Bloom	Small Neighbourhood	Jim	Crabtree	0151 3841584
Birkenhead Park - Inner Park in Bloom	Small Neighbourhood	Matthew	Houghton	07719171833

## Judging Schedule 2017

Birkenhead Park in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
Blue Wood in Bloom, Bidston	Small Neighbourhood	Joanna	Burrell	07890 471 530
Brackendale Woodchurch	Small Neighbourhood	Joanna	Burrell	07890 471 530
Cloughton Road Alleyway	Small Neighbourhood	Joanna	Burrell	07890 471 530
Epworth Grange, Birkenhead	Small Neighbourhood	Karen	Nelson	01516 539 229
Flaybrick Close in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
Gautby Road Play in Bloom, Birkenhead	Small Neighbourhood	Luke	O'Dowd	0151 6525645
Liscard House in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
Livingstone Street in Bloom, Birkenhead	Small Neighbourhood	Joanna	Burrell	07890 471 530
Peace in the Park	Small Neighbourhood	Joanna	Burrell	07890 471 530
Penton in Bloom, Birkenhead	Small Neighbourhood	Andy	Brannan	07990 772860
Rose Court	Small Neighbourhood	Joanna	Burrell	07890 471 530
Seacombe Ferry Flat in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
Seacombe Social Club in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
St Paul's Park in Bloom (Rock Ferry)	Small Neighbourhood	Matthew	Houghton	07719171833
Strip of Land	Small Neighbourhood	Joanna	Burrell	07890 471 530
The Beechwood Centre in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
The Hive and the Fire Station	Small Neighbourhood	Joanna	Burrell	07890 471 530
The Lauries	Small Neighbourhood	Joanna	Burrell	07890 471 530

## Judging Schedule 2017

Townsend Street in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
Vincent Norton Court	Small Neighbourhood	Joanna	Burrell	07890 471 530
Water Street Alleyway	Small Neighbourhood	Joanna	Burrell	07890 471 530
Williamson Gallery and Museum, Birkenhead	Small Neighbourhood	Joanna	Burrell	07890 471 530
Wirral Environmental Network in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530
Woodchurch Community Garden in Bloom	Small Neighbourhood	Matthew	Houghton	07719171833
Woodlands in Bloom	Small Neighbourhood	Joanna	Burrell	07890 471 530

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## **Birkenhead Constituency Team Neighbourhood Engagement Update**

**June 2017**

### **Cloughton Village Environmental Project**

Improving Wirral's Environment is one of the key pledges of Wirral Council and the Birkenhead Constituency Team is contributing to this in a number of ways.

The project, which has been a partnership between the Birkenhead Constituency Team, businesses and Wirral 6<sup>th</sup> Form College in Cloughton Village, is progressing well and moving from the planning phase to development.

With each shop receiving a hanging basket and motif built on the Wirral 6<sup>th</sup> Form site on the corner of Upton Road and Shrewsbury Road, Cloughton Village will see a dramatic environmental improvement once completed.

### **The Hive Sensory Garden**

As part of the Birkenhead In Bloom application the Birkenhead Constituency Team has been working with a number of partners to brighten up the environment at the Hive, Birkenhead Fire Station and Lauries.

The project includes input from the above locations as well as Balfour Beatty and Engie Engineering and will see a garden area built between the Hive and Fire Station to be used by the young people from the Hive including a sensory area for young people with disabilities.

### **Birkenhead Library Green Flag Application**

Following the successful launch of the health and well-being park behind Birkenhead Library the next stage of the project is to apply for a Community Green Flag Award.

If successful, Birkenhead Library will be the only library in Wirral to have a Green Flag Award.

Since opening the park has been well used by residents and groups including the Get Into Reading group and local primary schools.

**For information on any of these projects please contact.**

**Andy Brannan, Birkenhead Neighbourhood Engagement Officer.**

**Email: [andrewbrannan@wirral.gov.uk](mailto:andrewbrannan@wirral.gov.uk) Phone: 0515 691 8391**